

JOIN WITH US TO CELEBRATE HEALTH AND LIFE!

WENDY IDA ENTERPRISES, LLC

presents

“TAKE BACK YOUR LIFE”

Gala Celebration Partnership Opportunities



BE A PARTNER AT THIS EXTRAORDINARY EVENT!

Women make or influence 85% of all purchasing decisions in the U.S. and women over 40 are one of the most affluent consumer groups that exist. Learn how you can connect your brand to this \$1.8 trillion market with fitness icon Wendy Ida at the Take Back Your Life Gala Celebration below.

WHY BE A PARTNER WITH THE TAKE BACK YOUR LIFE GALA CELEBRATION:

- **Wendy Ida** is a best-selling author, media personality, domestic violence survivor, and 60 year-old “Ab Queen” who will connect your brand to women with purchasing power and to causes and initiatives that advocate for the empowerment of women over 40.
- **Cause-related marketing** with A Window Between Worlds for survivors of domestic violence
- **Multi-media marketing campaign** includes television, radio, social media, print, and Internet media to increase your company’s brand awareness
- **Sponsor benefits include** branding, speaking opportunities, VIP Reception, award presentations, traditional and new media, unique platforms, impressions, sampling, coupons, and on-site sales

TAKE BACK YOUR LIFE GALA CELEBRATION OFFERS THE FOLLOWING

- Connect with prominent guests and partners
- Branding opportunities
- Entertainment and award presentations
- Fundraising and silent auctions for charitable partner: A Window Between Worlds
- Product giveaways
- Cause marketing against domestic violence
- Inspirational platforms for women to achieve their dreams
- Partner presentations
- Press and media opportunities

OTHER PARTNER BENEFITS • SOME PROMOTIONAL OPPORTUNITIES CAN INCLUDE, BUT ARE NOT LIMITED TO:

- Exposure in media campaigns to local and national media outlets
- Hyperlink on official web site
- Cross promotions with strategic alliances and sponsors
- Enhance your cause-related marketing by participating in a brand that empowers the \$1.8 trillion dollar market of women over 40
- Exclusivity in your category/industry
- Promotion in social online media
- Branding, signage and exhibitor opportunities
- Speaking opportunity
- Option to provide premiums in show bags
- Option to provide prize giveaways
- On-site sales, sampling, and couponing opportunities
- Dedicated campaign with pre-marketing and follow-up promotion
- Email blasts to Wendy Ida Enterprises, LLC’s community and followers
- Making a Difference Award with photo opportunities and media
- Sponsor mentions at red carpet affair
- Sponsor mentions in press releases from Wendy Ida Enterprises, LLC and A Window Between Worlds
- Name recognition and cross promotion with A Window Between Worlds

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**JULY 15
2012
5 PM
SLS HOTEL AT
BEVERLY HILLS**

*This event is an experiential
tribute to women and
those who support women.
It leads the way to
motivate, educate,
entertain and inspire you
to reach your highest
potential...
no matter what!*

**Proceeds benefit the
national domestic
violence healing
arts program**

**A WINDOW BETWEEN
WORLDS**

**A 501c(3) Nonprofit
Organization**

A Window Between Worlds (AWBW) is a nonprofit organization dedicated to using art to help end domestic violence. Since 1991, AWWB has provided creative expression as a healing tool for over 74,000 battered women and their children in crisis shelters, transitional homes, and outreach centers throughout the U.S.

Wendy
IDA
ENTERPRISES, LLC

www.wendyida.com

BE A PARTNER AT THIS EXTRAORDINARY EVENT!

COCKTAIL RECEPTION PARTNERSHIP - \$500

Includes:

- 2 Tickets to the VIP Reception
- 150 VIP Gift Bag Items Inclusion (with your Products, Samples, or Promotional Items)
- Partnership Acknowledgement from the Stage
- Display Logo and Acknowledgement on Bar and Cocktail Tables in Bar Area Reception Rooms
- Partnership Signage (Logo on PowerPoint Presentation)

VIP BRONZE LEVEL I - \$750

Includes:

- 2 Tickets to the VIP Cocktail Reception
- 2 VIP Gift Bags
- Exhibitor Table Located in the Main Function Area According To Sponsor Level
- Red Carpet Photos
- 150 VIP Gift Bag Inclusion with your Products, Samples or Promotional Items
- 150 General Gift Bag Inclusion with your Products, Samples or Promotional Items
- Opportunity to Sell Exhibitor Table Items
- Inclusion in all Press Releases and Media Alerts
- Partnership Acknowledgement from the Stage
- Opportunity to Display your Promotional and Marketing Materials at Sponsor Table
- Partnership Signage (Logo on PowerPoint Presentation and Easel Board Signage)
- Your Logo Featured on the www.wendyida.com website

VIP SILVER LEVEL II - \$1,500

Includes:

- 3 Tickets to the VIP Cocktail Reception
- 3 VIP Gift Bags
- Exhibitor Table Located in the Main Function Area According To Sponsor Level

PLUS - these items from Bronze Level I

- Red Carpet Photos
- 150 VIP Gift Bag Inclusion with your Products, Samples or Promotional Items
- 150 General Gift Bag Inclusion with your Products, Samples or Promotional Items
- Opportunity to Sell Exhibitor Table Items
- Inclusion in all Press Releases and Media Alerts
- Partnership Acknowledgement from the Stage
- Opportunity to Display your Promotional and Marketing Materials at Sponsor Table
- Partnership Signage (Logo on PowerPoint Presentation and Easel Board Signage)
- Your Logo Featured on the www.wendyida.com Website

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**TO BECOME A
GALA PARTNER,
PLEASE CONTACT:**

**Wendy Ida at:
323-522-4432**

info@wendyida.com

**Lisa Schneiderman at:
503-250-4056**

schneidermanpr@gmail.com

VIP GOLD LEVEL III - \$3,000

Includes:

- 4 Tickets to the VIP Cocktail Reception
- 4 VIP Gift Bags
- 1 Complimentary Valet Parking Ticket
- Exhibitor Table Located in the Main Function Area According To Sponsor Level
- Partnership Award Presentation
- Thank You Card with Logo and Acknowledgement in Gift Bags

PLUS - these items from Silver Level II

- Red Carpet Photos
- 150 VIP Gift Bag Inclusion with your Products, Samples or Promotional Items
- 150 General Gift Bag Inclusion with your Products, Samples or Promotional Items
- Opportunity to Sell Exhibitor Table Items
- Inclusion in all Press Releases and Media Alerts
- Partnership Acknowledgement from the Stage
- Opportunity to Display your Promotional and Marketing Materials at Sponsor Table
- Partnership Signage (Logo on PowerPoint Presentation and Easel Board Signage)
- Your Logo Featured on the www.wendyida.com Website

VIP PLATINUM LEVEL IV - \$5,000

Includes:

- 6 Tickets to the VIP Cocktail Reception
- 8-10 VIP Gift Bags
- 2 Complimentary Valet Parking Tickets
- Special On-stage Recognition and Speaking Opportunity about your Product and/or Services
- Preferred Seating for 8-10 People, including 2 Celebrities at your Table During Program
- Product Sampling
- Couponing and On-site Sales
- Video Display (optional)
- Follow-up Promotions

PLUS - these items from Gold Level III

- Thank You Card with Logo and Acknowledgement in Gift Bags
- Exhibitor Table Located in the Main Function Area According To Sponsor Level
- Partnership Award Presentation
- Red Carpet Photos
- Opportunity to Sell Exhibitor Table Items
- 150 VIP Gift Bag Inclusion with your Products, Samples or Promotional Items
- 150 General Gift Bag Inclusion with your Products, Samples or Promotional Items
- Inclusion in all Press Releases and Media Alerts
- Partnership Acknowledgement from the Stage
- Opportunity to Display your Promotional and Marketing Materials at Sponsor Table
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